

# RAMVEK

YOUR POP-UP  
ACTIVATION  
SPECIALIST

[www.ramvek.com.au](http://www.ramvek.com.au)









## YOUR POP-UP ACTIVATION SPECIALIST

Ramvek combines its 36-year retail fitout experience with its successful relationships with shopping centre design and leasing teams to bring to market our Pop-up Brand Activation service.

Pop-up brand activations are a powerful tool for brands to engage with their audience in a distinctive, and unforgettable, way. They are no longer mere stop-gaps, but immersive experiences that enable brands to forge direct connections with their customers.

Our team will work with you to deliver a pop-up activation that aligns with your brand, budget, and specific goals, ensuring you leave a lasting impression on your customer.







## OUR STORY

It's hard to believe that this all started in 1988. Four young guys on the tools, working in a 100sqm factory in the South East of Melbourne. We were the boys from Dandenong. Those were the days before dedicated Estimating Departments, where quoting new jobs was done after hours, when all the joinery manufacturing and fixing work was done for the day. Now more than 36 years later, we've been fortunate enough to have grown and evolved with the times. The one thing that has not changed though are our values as a company: we are still hard working, humble, and most importantly, we still know how to get the job done.

We now employ over 60 people locally, and have established a professional 'end-to-end' delivery team which includes administration, design, project management, estimation, production and finance.

Complimenting this, we have a world class office & manufacturing facility, including 5000sqm of dedicated joinery production space.

Our clients, institutions both local and national and brands big and small, still trust and rely on us to deliver after all these years, and we are proud to associate our brand with maintaining that excellent level of service that is now the bedrock of the Ramvek name.

**WE'RE VERY PROUD OF OUR BEGINNINGS AND EXCITED ABOUT THE FUTURE.**







## WHY RAMVEK?

We are far more than just a standard Fitout Company.

- Our own integrated 5000m2 joinery manufacturing facility gives us full project control capability
- In-house metal fabrication provides superior integration with project requirements
- A dedicated procurement department sourcing both locally and overseas
- A robust quality assurance system ensures best possible project outcomes
- An in-house design manager guarantees our builds meet the intention of your design
- A business built on relationships and loyal customers
- Highly experienced project and site teams to deliver exceptional results
- A company where safety is paramount
- A hard-working team our clients enjoy working with
- A company that thrives on complex sites and loves a challenge
- A team with your interest's in mind when making decisions
- A stable business since 1988.





## OUR POP-UP ACTIVATION SERVICES

### Design

We can work with your existing design concept or turn your ideas into full design documentation that reflects your brand story.

### Joinery Manufacturing

Ramvek has a 5000sqm joinery factory making retail joinery for 100's of retail clients.

### Project Management

Your dedicated project manager will walk you through the process from beginning to end. We will handle all documentation, trades, consultants and permits.

### Bump-In & Bump-Out Installation

Our team of installers will ensure that your bump-in and bump-out will be fast and efficient, and within the guidelines and requirements of the leasing agent.

### Visual Merchandising

Our visual merchandising team can work with you to ensure the ultimate customer experience.

### Signage

We'll ensure your signage is on brand and fits all specifications as required by you and your lease agreement.

### Lighting, Power & Data

Our design plan will incorporate your lighting and power and data requirements, as well as engage the right lighting and electrical contractors for your needs.





## IN ADDITION

### **We work closely with Retail Design Managers and Centre Leasing Managers.**

Ramvek has built a reputation for establishing and maintaining good relationships with Shopping Centre Retail Design Managers and Centre Leasing Managers so you can be confident your project which meet all centre requirements.

### **Ramvek ensures speed to market without compromising on quality.**

Our team can deliver your project from concept to finish within 4-6 weeks, dependant on finishes.

### **A dedicated space for retail joinery manufacturing.**

Our 5000sqm factory is dedicated to making bespoke joinery for 100s of retail clients.

### **Value Engineering without sacrificing functionality or overall quality.**

Our team is experienced in finding the right materials to suit your budget while meeting your design and function expectations.

### **We can work with all novated trades**

We can provide and organise all trades, or work with yours on parts of your project, depending on your requirements.

### **Rental opportunities available**

Talk to us today about rental opportunities for your pop-up activation.

### **Store your unit for reuse**

Our Lynbrook warehouse allows us to store your pre-built unit prior to delivery or for a reuse, saving you time and money when you next require a pop-up.

### **National reach**

Ramvek can service your project Australia-wide, working with local trades while benefitting from our Melbourne based equipment and warehouse.



thank you

**HAVE A PROJECT YOU'D LIKE TO DISCUSS?**

We'd love to hear from you.  
Feel free to reach out to us :

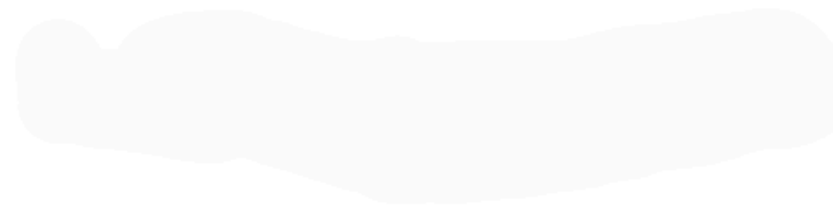
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We look forward to partnering with you to bring your  
ideas to life!

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